



## Press Release: Green Jobs Foundation Blooms at Eden Project launch

**Anthropy Gathering Cornwall UK** - Today marked the launch of the Green Jobs Foundation, supported by leading business and civil society organisations including PageGroup, City and Guilds, PwC, the Living Wage Foundation, RenewableUK and Lightcast.

The Foundation seeks to support the UK's transition to future green skills and jobs. To mark the launch, the Green Jobs Foundation published its first UK-focused State of the Nation Report, key findings include:

- There were 280,589 green jobs advertised in the UK during 2022 equating to 3% of all jobs advertised, 35% more green jobs advertised in 2022 than existed in 2020 and 43% increase in green jobs advertised in 2022 compared to 2021.
- Green jobs are being created across the UK, and a constant focus on how such jobs are being created in areas deemed to need the highest of economic stimulation and job creation from the levelling up agenda is crucial to ensure places do not get left behind.
- Green jobs have a salary uplift across all levels of employment and skills, indicating green jobs represent a significant opportunity to get more of the population earning above the real living wage threshold

Speaking on the launch of the Green Jobs Foundation, Joanna Bonnett, founder of the Green Jobs Foundation and head of sustainability for PageGroup commented:

“To ensure a smooth and just transition for workers, more must be done to prepare for the future workplace. As a nation we must invest in green skills as the workforce moves towards a skills-first agenda and provide workers with sustainable jobs aligned to their personal values. The Green Jobs Foundation will put this into practice by piloting a green internship scheme launching in early 2024 with a view to scale nationwide, maximising the opportunities that the green jobs revolution will bring.”

### What is the Green Jobs Foundation?

The Green Jobs Foundation was founded in 2022 in reaction to the climate crisis, with the aim of accelerating awareness and access to green jobs in the UK. It was formed as a ‘think and do’ foundation with the goal of helping to tackle the practical issues around the fundamental question of our time: how the UK and the rest of the world can successfully move to a low-carbon and then zero-carbon society, whilst leaving no-one behind in a Just Transition.

The Green Jobs Foundation's focus is on jobs in this emerging economy, the skills workers will require, how these skills are acquired, and successful pathways from the old to the new economy.

The foundation expects to fulfil its mission with a judicious mix of research, thought-leadership reports and convenings, demonstrators designed to pilot different approaches to just transition reskilling and job placements, and ultimately to disseminate and scale learnings.

The foundation offers independent dialogue to anyone who wants to know more about green jobs and aims to accelerate the UK closer to the heart of green jobs creation. The independent charity's founder and manager is Joanna Bonnett, who launched it after moving into environment, social and governance (ESG) as head of sustainability PageGroup, a global recruitment firm, in 2017.